

**For Immediate Release**

**May 8, 2017**

*\*High-res photo available upon request*

**go2HR Welcomes Arun Subramanian to Lead Tourism Industry HR Initiatives**

**Vancouver, BC** – go2HR, BC's tourism industry human resource association, is pleased to announce the appointment of Arun Subramanian to the position of Director, Industry HR Development.

Arun will lead the development and implementation of industry recruitment and retention strategies and tactics in alignment with the BC Tourism Labour Market Strategy.

With more than 15 years of HR experience, Arun has worked in various sectors including hotels, airlines, retail and facility management. In his previous role with Cleantech Service Group, Arun was instrumental in creating and executing the company's HR strategy. Having worked in many frontline and operational roles in the hospitality industry, Arun will leverage his own experience to help tourism employers attract, engage and retain the needed employees.

Arun holds a Master of Arts in Leadership from Royal Roads University, and a Diploma in Hotel Administration from the Sophia Polytechnic in Mumbai, India. He is a Chartered Professional in Human Resources (CPHR) and has completed management programs in HR at both BCIT and the Indian Institute of Management.

**About go2HR**

go2HR is BC's tourism human resource association, responsible for coordinating the BC Tourism Labour Market Strategy and providing programs and resources in the area of recruitment, retention and training. Working in partnership with WorkSafeBC, go2HR is also the health and safety resource for BC's tourism and hospitality industry, and the certifying partner for the Certificate of Recognition (COR) Program. For more information, visit [www.go2hr.ca](http://www.go2hr.ca).

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