

**For Immediate Release**

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*\*High-res photo available upon request*

**go2HR Welcomes Dorothy Easton to Lead Analysis of Employment-Related Policy and Impacts on BC Tourism Labour Market**

**Vancouver, BC** – go2HR, BC's tourism industry human resource association, is pleased to announce the appointment of Dorothy Easton to the new position of Policy Analyst.

Dorothy will be providing research, analysis and recommendations on key employment-related issues and policies affecting the BC tourism labour market. Working closely with leaders in industry, government, educators and other stakeholders, she will play a leadership role in the ongoing monitoring and evaluation of the BC Tourism Labour Market Strategy.

She brings extensive policy analysis experience to the role, including five years in a similar position with the Industry Training Authority. Prior, Dorothy worked with the federal government on the Operational Aboriginal Policy Team of the Canadian Environmental Assessment Agency. She has a B.A. in Economics and a master's degree in Public Policy from Simon Fraser University in BC.

"We are thrilled to have found Dorothy as she has a great deal of relevant professional experience in policy and research, as well as within the hospitality industry, and we are sure she will bring much insight to the role," says Arlene Keis, CEO of go2HR.

**About go2HR**

go2HR is BC's tourism human resource association, responsible for coordinating the BC Tourism Labour Market Strategy and providing resources in the area of recruitment and retention, as well as training and certification programs to develop relevant skills for prospective and current tourism and hospitality employees. For more information, visit [www.go2hr.ca](http://www.go2hr.ca).

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