

For Immediate Release

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**Photo available upon request*

go2HR Appoints Two New Team Members

Vancouver, BC – go2HR, BC’s tourism industry human resource association, is pleased to announce the appointment of two new staff members to the team; Andrea Hinck, Manager of Industry Human Resource Development, and Alexi McGreer, Communications Coordinator.

As the new Manager of Industry Human Resource Development, Andrea provides advice and support for employers on topics such as recruitment & retention, and general HR issues. She leads the planning, delivery and development of a range of services and programs such as webinars, seminars, and presentations.

Andrea brings more than 25 years’ experience in the tourism and hospitality industry, 10 of which is in human resource management at the operations and corporate levels. She is a Certified Human Resources Professional (CHRP) and holds a certificate in leadership coaching and a diploma as a provincial instructor in adult education.

Alexi McGreer, the new Communications Coordinator, coordinates the organization’s communication and marketing initiatives, such as media relations, print and online communications, and corporate and program communications.

For the past eight years Alexi has been building her career as a communications and marketing professional. She has experience working in the not-for-profit sector and hospitality industry. Alexi has a BA in Communications from SFU and a Certificate in Arts and Entertainment Management from Capilano University.

“We are delighted to welcome Andrea and Alexi to the team,” says Arlene Keis, CEO of go2HR. “They both bring years of professional experience and we look forward to seeing the tremendous contributions they will make to the organization.”

About go2HR

go2HR is BC’s tourism human resource association. As labour market specialists, go2HR coordinates the BC Tourism Labour Market Strategy and provides programs and resources in the area of recruitment, retention and training. To learn more, visit go2HR.ca.

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