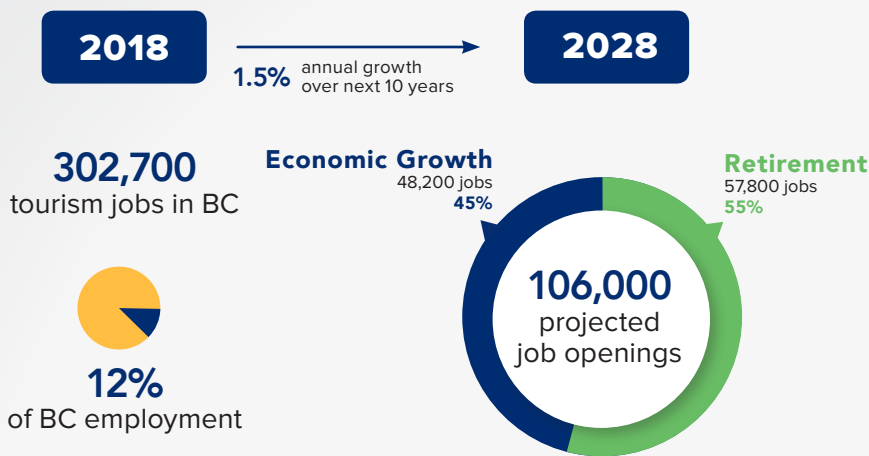


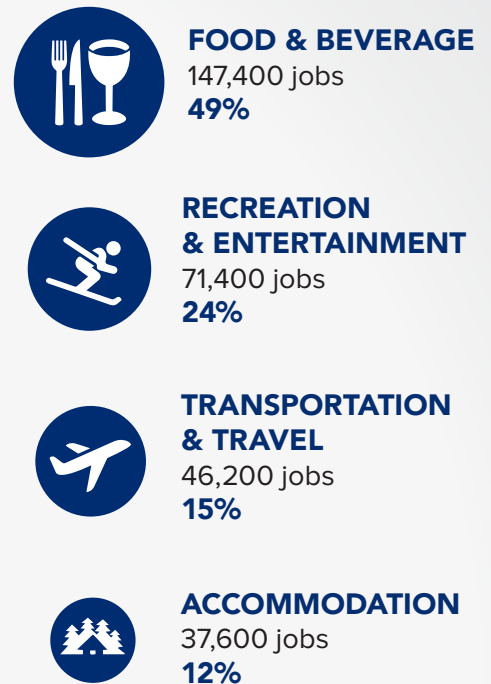


Provincial Snapshot: BC'S TOURISM INDUSTRY WORKFORCE

Employment Openings: 10 Year Forecast



Employment by Sector



Visitor Economy

Based on direct visitor spending from 2017



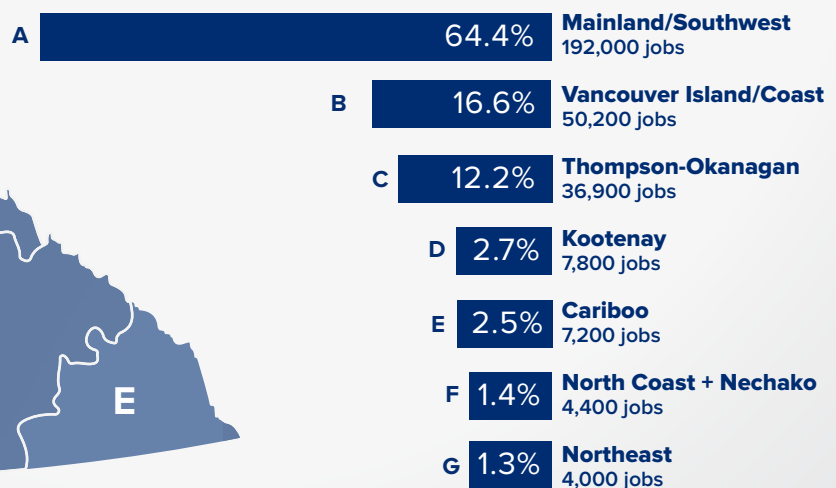
\$1.2 billion BC Tax Revenue
\$9.0 billion GDP (2012 constant \$)

\$18.4 billion Total Revenue

This spending by tourists accounts for 137,800 jobs in BC. The remainder of jobs (approx. 164,900) are supported by locals visiting ski hills, restaurants, attractions, etc.



Employment by Economic Region



Snapshot:

CANADIAN TOURISM INDUSTRY WORKFORCE

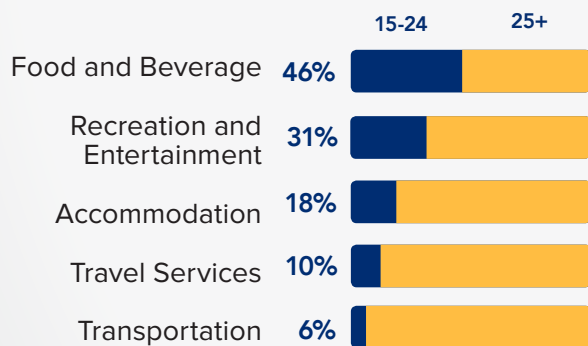
Youth in Tourism Sectors

2012 Stats Canada

More than **50%** of the workers in each of these occupations are youth:

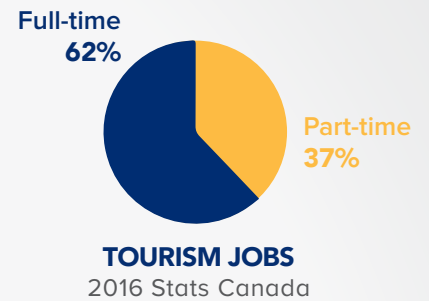
-  Host/hostess
-  Cashier
-  Food counter attendant/kitchen helper
-  Operator & attendant in amusement, recreation, and sport
-  Program leader/instructor in recreation and fitness

AGE OF WORKERS



Part-time vs Full-time

79% of BC part-time employees in all industries work part-time by choice (2017 Stats Can)



Job Openings

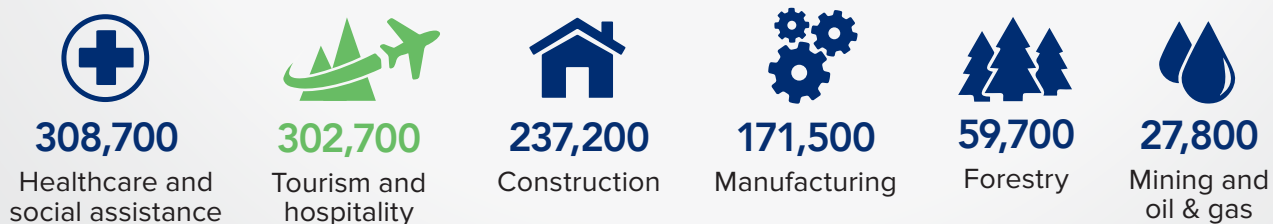


2016 Census Demographics

	Tourism workers in Canada	Total labour force in Canada
Youth (15-24)	30.7%	12.7%
Indigenous workers in tourism	4.1%	3.7%
Baby Boomers over 55 in tourism	16.1%	21.5%
Attending school	27.1%	14.2%

Source: THRC from 2016 Census

Workforce comparison from other industries



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