

BC Tourism and Hospitality Workforce Profile

VANCOUVER ISLAND HIGHLIGHTS

The tourism and hospitality industry in the **Vancouver Island** region employed 47,563 employees in 2021, approximately 11% of the region's total employment. <u>Click here</u> to download the complete **Vancouver Island Workforce Profile** and 10 other workforce profiles

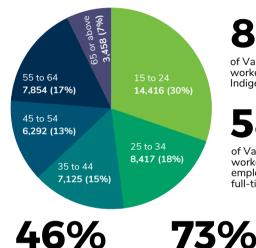
DEMOGRAPHICS

of Vancouver Island

workers are female

TOP JOBS

39%



1 Food counter attendants (7,354)

4 Food service supervisors (5,271)

5 Motor vehicle and transit drivers (2,792)

3 Occupations in food and beverage service (5,667)

2 Chefs and cooks (6,938)

2022 average hourly wage to

higher than minimum wage

date in the region is 55%

8% of Vancouver Island workers are Indigenous

58% of Vancouver Island workers are employed full-time

of Vancouver Island

workers are permanent



11% drop in Vancouver Island

28%

accommodation

2019 to 2021

employment from

drop in Vancouver Island

Food & Beverage 22,333 (47%)

Accommodation 6,125 (13%)

2021 Vancouver Island

Tourism and Hospitality

Workforce 47,563

Transportation and Travel 8.750 (18%)

Recreation

Entertainment 10,354 (22%)

and

tourism and hospitality employment from 2019 to 2021

drop in Vancouver Island recreation and entertainment employment from 2019 to 2021

EMPLOYER SENTIMENT

48%

of Vancouver Island tourism and hospitality workers are under 35, creating the opportunity for longterm career development

Key issues for region **employers** are

- 24% of workers are 55+
- re-engaging seasonal workers (66% drop from 2019 to 2021)
- recruiting more visible minority workers (15% of workforce)

WORKER SENTIMENT

58%

of Vancouver Island tourism and hospitality workers are relatively optimistic about future work opportunities

Key issues for region **employees** are wages

- predictability and seasonality of work
- increased health and safety concerns post-pandemic

Key Indicators	Lower Mainland	Vancouver Island	Thompson Okanagan	Kootenay	Cariboo	Northern BC
Employment (2021)	192,104	47,563	33,063	8,042	8,542	298,250
Employment Impact (2021 vs. 2019)	-16%	-11%	-11%	-17%	-6%	-14%

go2HR's Labour Market Information (LMI) Research Project, which includes the following resources:



An online <u>Employment Tracker</u> updated monthly to report and explain employment statistics

22.00

2021 average hourly

wage for the region,

up 10% from 2019



11 <u>Workforce Profiles</u> broken down by province, region and industry sector



A final <u>Labour Market Information Research</u> <u>Report</u> showcasing demand projections, recovery scenarios, and worker and employer sentiment

July 2022